

Annual Report and Annual General Meeting Agenda 2023

18 OCTOBER 2023

FEC Mutual Limited





Contents

Our journey so far 1

Your FEC Mutual board directors 3

Annual General Meeting Agenda 2023 4

Company information 5

Our journey so far



Harvey Jenkinson
Director

The Insurance market has consistently failed to provide the family entertainment sector with a stable, reliable, and sustainable product for many years. The service from brokers and insurers alike has also been poor, particularly in regard to claims. Every renewal was troublesome and beset with problems: -

- no guarantee a renewal quote would even be available.
- last minute terms on a “take it or leave it basis.”
- across the board increases in premium and excess with no correlation with risk quality or claims experience.
- no opportunity for those operating the safest of venues with excellent claims records to demonstrate their quality.

Many businesses have also suffered at the hands of Insurance Brokers who placed them with unrated Insurance companies that, to nobody’s surprise, went bankrupt. This left venues without Insurance cover and having to bear the cost of their own claims and claims handling. Some Brokers were also offering policies full of ethically questionable conditions and warranties that were almost impossible to adhere to. The slightest and understandable human error could easily invalidate these policies. This again left venues handling and ultimately paying their own claims. This was a completely unacceptable situation that we all agreed could not be allowed to continue.

A group of venues supported Tower in turning our vision of creating a sustainable Insurance backed solution where only the safest of venues operating to the highest standards could protect themselves long term, into a commercial reality. Tower’s vision came alive when we were able to influence Berkshire Hathaway Specialty Insurance (BHSI) to buy into the mutual ethos and become the insurance partner for the FEC Mutual project. With BHSI’s support the FEC Mutual Ltd was born. BHSI are one of the most recognised brands globally and one of the largest commercial Insurers globally. With the mission statement of “Claims is our product”, BHSI could not be a better partner for the FEC Mutual. They take pride in being able to pay valid claims quickly and fairly. They also take as much pride in doing the right thing by defending a claim where no negligence exists. They believe that the sharing of best risk management practice, and of pre- and post-accident risk management in

general, fits the world of leisure. BHSI do not participate in the family leisure and entertainment sector other than via our mutual model. This is a model that only allows the safest of operators to join and rewards those that make this cut.

Tower, as Mutual Founders and Managers, immediately invested by developing a fully-fledged alternate risk and mutual management department by hiring some of the most credible practitioners and thought leaders in the world of Insurance. This has helped Tower to deliver not just an insurance backed mutual product, but ensure the mutual is run effectively, professionally and exceeds regulatory standards set by the FCA. The mutual is into its second year and approaching entering its third. These sites are some of the most visited attractions in the UK and offer a fun and safe environment for the young and the older alike to enjoy. The activities within these sites range from Trampolines, Inflatable Parks, Aqua Parks, Water Sports Centres, Soft Play Areas, Arcades, VR, Bowling Alleys, Crazy Golf, socially competitive games (pool/darts etc.) and Laser Tag.

We wish to maintain and grow our position as the largest market solution for these activities. FEC are therefore actively seeking to onboard new members that are the safest venues for these trades and activities. This would further cement the mutual's position as market leaders and also increase potential surpluses for all the members. There is also the further option to extend this into the world of Theme Parks, Zoos, and other more predominantly outdoor venues. This is to be decided by the members after the next AGM. Based on the data Tower has collated from the country's largest and most prestigious venues, it is believed this would be a very positive addition to the mutual and its risk pool.

Thank you to all members have made the Mutual what it is and continue to support and share in its success.

Your FEC Mutual board directors

In preparation for the first ever FEC Mutual AGM, we are pleased to introduce the dedicated individuals who will comprise its board of directors. This esteemed group includes some familiar faces that many of our Mutual Members will readily recognise, they have been selected for their diverse sector knowledge and innovative approach. Their collective expertise and commitment ensure that our board remains focused, dynamic, and ever ready to serve the best interests of both Mutual Members and the entertainment community at-large. Enclosed is a short biography of each to help you get to know them a little better.



Lee Shipley

An experienced director in the leisure industry and part of the original founding members of jumpINC 'urban playgrounds' operated by Futures Leisure Ltd. Lee has seen both his business and the industry evolve from simple trampoline parks to multi activity centres, but still enjoys being in the parks with the staff and in particular going back to his 'roots' and assisting with new projects or initiatives.



Louis Freeman

Head of Operations for LeisureSpace Limited, Louis oversees the operations of 9 sites across the North of England. He has expanded the business into different family Leisure sectors including trampoline parks, softplay centres, climbing centres, adventure golf and inflatable parks and currently serves as Chair of the Risk Committee for the Mutual.



Liam Gibson

Having worked in leisure and hospitality throughout his career, Liam has a wealth of operational experience, particularly in managing extreme sport and high-risk activities. Liam has overseen the development of compliance, risk, and facilities strategies, and leads these to ensure safe and legal trade across both corporate & franchise business.



Harvey Jenkinson

An experienced director within the experiential leisure industry. Harvey currently serves as CEO of a major leisure provider and overseas 20 sites in the UK and 5 sites internationally in Europe, Middle East, and Asia.

Annual General Meeting Agenda 2023

FEC Mutual Limited

(A Company limited by guarantee)

Notice is hereby given that the 2023 Annual General Meeting of the Company will be live streamed from 13.00 on Wednesday 18 October 2023 via Microsoft Teams.

All eligible Mutual Members are asked to cast their votes in advance of the AGM using the accompanying Voting / Proxy Form.

2023 AGM Agenda

- Chair's opening remarks and apologies
- Director appointments (FEC Mutual board directors will be appointed for three year terms respectively):
 - **Resolution 1:** To ratify Lee Shipley as a Director of the Mutual
 - **Resolution 2:** To ratify Louis Freeman as a Director of the Mutual
 - **Resolution 3:** To ratify Liam Gibson as a Director of the Mutual
 - **Resolution 4:** To ratify Harvey Jenkinson as a Director of the Mutual
- **Resolution 5:** To appoint RSM as auditors for the financial year ending 22 October 2023, and that their remuneration be determined by the Directors.
- **Resolution 6:** To receive and note the profit and loss accounts and balance sheet and the Director's and Auditors' Reports for the year ending 22 October 2022.
- To transact any other business which can properly be raised at an Annual General Meeting

The FEC Mutual Limited's Annual Report and Financial Statements for the year ended 22 October 2022 accompanies this brochure.

Details on how to join the AGM virtually are contained within the Covering Letter for the AGM (provided by Harvey Jenkinson).

Company information



Company Number: 13422679

FEC Mutual Directors

- Lee Shipley (Appointed 10 November 2022)
- Louis Freeman (Appointed 28 November 2022)
- Liam Gibson (Appointed 8 February 2023)
- Harvey Jenkinson (Appointed 22 March 2023)

FEC Mutual Registered office

7-9 Church Road
Lytham
Lancashire
FY8 5LH

Auditor

RSM UK Tax and Accounting Limited
Chartered Accountants
Bluebell House
Brian Johnson Way
Preston
Lancashire
PR2 5PE

FEC Mutual Managers – Tower Insurance Brokers Limited



Tim Forshaw (Managing Director)



Martin Richards (Director of Specialist Risks & Mutual Specialist)